

CAME AT INTERTRAFFIC 2026, MOBILITY PARKING SOLUTIONS FOR INCREASINGLY INTEGRATED MOBILITY: CAR PARKS BECOMES THE CITY'S SMART GATEWAYS

Renato Berto, Vice President Parking Management Division and CEO of CAME Parkare:

"Car parks are becoming smart hubs in cities, capable of connecting people, places and transport infrastructure."

Dosson di Casier (Treviso) - Amsterdam 09.03.2026. Car parks are no longer areas on the outskirts of cities. They are the first point of contact between people, services and destinations. It is the place where the experience of a visit, an event or a journey begins. **CAME S.p.A.** is participating in **Intertraffic 2026** - one of the world's largest and most influential trade fairs for mobility, traffic management and smart infrastructure, scheduled to take place in Amsterdam from 10 to 13 March - bringing to the forefront of its offer, through the **CAME Parkare** brand, the **Mobility Parking Solutions** ecosystem, capable of promoting real integration between technology, services and automation. CAME, a global leader in integrated technological solutions for automation, access control and security, and parking systems, is presenting a clear evolution at the international event: **transforming the car park into a smart hub**, capable of orchestrating flows, enabling services and improving the user experience from the moment of entry.

Flex Flow, one of the key solutions of mobility parking solutions, fits into this ecosystem, making the car park an infrastructure that can be adapted and configured to the operator's working requirements. There is no one-size-fits-all solution: each context has different dynamics and flows. This is why CAME adopts a '**Design to Customer**' approach, designing customisable systems that respond to the specific features of each facility. Flex Flow is a solution that integrates Hybrid Ticketless and Free-Flow modes in a single infrastructure, allowing the most suitable mode to be activated for each entry or exit based on demand and operating needs. Changes can be managed easily, without service interruptions, optimising service management and performance. This flexibility means the entry and exit model can be adapted to traffic peaks, events or **intermodal functions with public transport**. The system can therefore be configured as a scalable base, ready to support the digital evolution of car parks over time.

At the heart of the ecosystem is **PMS LINCE 7**, the technology from CAME Parkare. This is a cloud-native, multi-parking, software platform for advanced car park management, the evolution of an internationally established solution. LINCE 7 is the centrepiece of a comprehensive offer that meets all the needs of contemporary mobility. The platform coordinates and regulates each component of the infrastructure, providing centralised monitoring, real-time control, data analysis and a fully configurable operating logic. Thanks to its modular and scalable architecture, it can be adapted to various contexts – from urban areas to large multimodal hubs – ensuring service continuity and maximum reliability. Alongside PMS LINCE 7, the new **WebApp** further reinforces this vision by digitising the entire user experience: ticketless access, digital payment, advance booking and management of electric vehicle charging directly from a smartphone. The integration of parking and charging means unified and smooth service management, promoting the adoption of electric mobility and contributing to the reduction of the environmental impact of urban infrastructure.

"We imagine an infrastructure that doesn't just manage vehicles, but connects people, places and services," explains Renato Berto, Vice President – Parking Management Division and CEO of CAME Parkare. Car parks as a smart hub in the city, an entry point that can simplify the urban experience and generate value for those who manage it and those who use it. LINCE 7 is the brain

of this ecosystem: it integrates data, regulates flows and offers a vision where technology and infrastructure work together to make cities more efficient, more connected and more liveable."

CAME's technology makes a further step towards an integrated and modular infrastructure model, ready to support the transition to increasingly smart mobility models, where car parks are no longer isolated elements, but an active hub of sustainable mobility.

CAME

CAME is a leading global brand for high-quality technological solutions and products for automation, smart home, access control and security and parking systems that can improve the lives of the people who use them and the work of professionals. With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now President of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of CAME S.p.A. The company has over 2500 employees, serves the market with more than 25 branches and 40 warehouses around the world, and operates in over 110 countries worldwide through partners and distributors with an integrated and global vision. In 2025 it generated a turnover of 362 million euros. Follow CAME on its website www.came.com and through its [LinkedIn](#), [Facebook](#) [Instagram](#) and [WhatsApp](#) accounts.

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