

PRESS RELEASE

CAME, FOCUS ON AUTOMATION AND HIGH SECURITY NEW PRODUCTS AND SOLUTIONS ON DISPLAY IN MILAN

The leading company in the field of integrated solutions for automation, smart homes and access control and security will be exhibiting its solutions at Fiera Sicurezza from 19 to 21 November.

A "bilateral" stand, reflecting the two core strengths of the company – **automation and high security** – and lots of new products anticipating the future of living solutions and access control. **CAME**, a leading company in the field of integrated solutions for automation, security and access control, will be presenting itself at **Fiera Sicurezza**, the main European event dedicated to technologies for the protection and smart management of spaces, scheduled to take place at Fiera Milano from 19 to 21 November. Two thematic areas conveying a single vision: **making spaces safer and more connected**.

Automation: efficiency, design and brushless technology

In the area dedicated to **automation and smart homes**, visitors will be able to preview the **new range of automation systems with brushless motors and latest-generation electronics**, developed to ensure greater precision, reliability and durability, even for intensive use. This technology ensures faster and smoother movements, constant torque and speed control, and smart operation management based on the conditions of use.

Among the stars of the range is the new version of **FROG**, the concealed automation system par excellence for swing gates, offering even higher performance. Thanks to its brushless motor, FROG-X allows a 90° opening in just 10 seconds. There is also room at the fair for the new **BKX**, designed for sliding gates, which combines reliability, speed and a focus on design, with a contemporary look designed to blend in perfectly in any architectural context.

Alongside the brushless products, two new products will be making their debut, renewing the company's range: the **new ATI**, equipped with advanced electronics and featuring a revamped design and re-engineered mechanics for improved resistance, and **BX**, an automation system for sliding gates with new built-in electronics, optimised performance and reduced consumption. Two models demonstrating CAME's ability to innovate while remaining true to its tradition. The smart home area will host the new **TH/ONE Battery**, a Wi-Fi thermostat completing the TH/ONE line. A device with a minimalist design, easy to install and manage via app, adding to CAME's range of smart heat control products and marking an important step towards increasingly connected, personalised and sustainable home comfort.

The strengths that unite all the products presented in this area are efficiency, speed and connectivity. CAME's CONNECT technology transforms the way systems are configured and managed. CONNECT offers significant advantages to installers and users, thanks to dedicated apps such as **CAME SetUp Pro** for the former (for maintenance and rapid intervention, even remotely) and **CAME Automation** for the latter (with the ability to manage automation wherever you are).

High security, access control and protection

On the subject of pedestrian access control, the **new PG 04 and HG 04 speed gates** will be presented. Both combine security, reliability and design: the PG 04 model, in particular, combines brushless technology and a modern design for even higher performance, while ensuring smooth and safe transit thanks to the new smart sensors. Completing the area, in terms of high security, is the range of automatic bollards and road-blockers offering the highest level of protection for



PRESS RELEASE

solutions installed in sensitive contexts such as airports, embassies and public spaces: systems that combine active protection and architectural integration, confirming CAME's ability to combine security and design.

CAME

CAME is a leading global brand for high-quality technological solutions and products for automation, smart home, access control and security and parking systems that can improve the lives of the people who use them and the work of professionals. With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now President of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of CAME S.p.A. The company has over 2500 employees, serves the market with more than 25 branches and 40 warehouses around the world, and operates in over 110 countries worldwide through partners and distributors with an integrated and global vision. In 2024 it generated a turnover of 341 million euros.

Follow CAME on its website www.came.com and through its LinkedIn, Facebook Instagramand WhatsApp accounts.

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