

CAME BECOMES OFFICIAL PARTNER OF THE ITALIAN FOOTBALL FEDERATION: EXCELLENCE, SPORTING SPIRIT AND INNOVATION TOGETHER. THE 'DEBUT' ON THE OCCASION OF ITALY vs. ESTONIA

The Italian company, a leader in integrated solutions for the automation, control and security of residential, public and business environments, will stand alongside all the Italian national teams.

CAME and the **Italian Football Federation (FIGC)** step onto the pitch together. The company, a leader in integrated solutions for the automation, control and security of residential, public and business environments, is now an **Official Partner** of the **FIGC**. The agreement connects the Italian company to all of Italian national teams – men's, women's and youth – in a shared journey built on excellence, innovation and sporting spirit. The partnership provides not only visibility rights on the pitch and at federation events, but also the supply of technological solutions for the Coverciano Headquarters, the beating heart of Italian football, with the goal of making the Federation's facilities smarter and more secure. The partnership was formally signed at Coverciano on September 1 and will run through 2026.

FIGC President Gabriele Gravina said: *"We are pleased to welcome CAME among the partners of the Italian national teams. We share the passion and pride for 'Made in Italy', a strong focus on innovation and the determination to achieve results. Thanks to CAME technology, we have already begun working as a team by securing the Federal Technical Center in Coverciano, and we will continue with all our other facilities."*

"Becoming an Official Partner of the FIGC is a milestone of great significance for CAME, not only in terms of visibility but, above all, in the sharing of values." stated **Andrea Menuzzo, Chairman and CEO of CAME S.p.A.** *"Supporting Italian national teams means being part of a project that looks to the country's future through sport, passion and talent. Our history is built on innovation, Italian identity, reliability and team spirit – values we fully recognize in the FIGC. Our experience alongside major sporting events has shown us how important it is to put technology at the service of people. It is with this approach that we are ready to accompany the journey of the Italian football teams, with enthusiasm, expertise and vision."*

The first opportunity to see the CAME logo alongside the Azzurri will be the September 5 match against Estonia. Later, on September 20, the partnership will be highlighted during the 'event matches' at Coverciano, involving all federation partners.

CAME is strengthening its commitment to elite sport, following recent involvement in motorsport, tennis, padel and five-a-side soccer (for over 20 years the company has been the main sponsor of CAME Treviso, a team in Italy's Serie A five-a-side soccer league), supporting some of the country's most important sports institutions with its technological know-how. It is a synergy based on shared values and on the belief that innovation and passion can truly make a difference, even off the field. Moreover, to ensure a safe and efficient experience, access management at stadiums and arenas requires advanced technological solutions capable of monitoring the flow of people, reducing waiting times and guaranteeing the highest level of protection. Among its many projects, CAME has provided perimeter access control for the Stade de France in Paris, as well as for several of the world's largest stadiums built in Qatar.

CAME

CAME is a leading global brand for high-quality technological solutions and products for automation, smart homes, access control and security and parking systems that can improve the lives of the people who use them and the work of professionals.

With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now President of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of CAME S.p.A. The company has over 2500 employees, serves the market with more than 25 branches and 40 warehouses around the world, and operates in over 110 countries worldwide through partners and distributors with an integrated and global vision. In 2024 it generated a turnover of 341 million euros.

Follow CAME on its website www.came.com and through its [LinkedIn](#), [Facebook](#), [Instagram](#) and [WhatsApp](#) accounts.

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