

CAME ANNOUNCED AS OFFICIAL PARTNER OF FITP POSITIVE ENERGY OF SPORT, TECHNOLOGY AND PASSION TO PROMOTE ITALIAN EXCELLENCE

CAME, a leading company in the field of integrated solutions for automation, control and security in residential, public and corporate environments, has become the **official partner of the Italian Tennis and Padel Federation (FITP)**. The partnership, **which will last until 2027**, brings together two organisations united by shared values: energy, respect and team spirit.

«We are proud to cooperate with the Italian Tennis and Padel Federation as an official partner. It is an organisation experiencing remarkable growth, which in recent years has succeeded in expanding its reach and engaging an ever-growing number of enthusiasts in both tennis and padel - said Andrea Menuzzo, CEO and Chairman of CAME S.p.A. - Reliability, innovation and teamwork are the values that have guided CAME for over 50 years, and we see them fully reflected in this collaboration. Being alongside such a dynamic Federation strengthens our brand's presence in contexts that put people first, celebrate the positive energy of sport, and promote a shared vision of the future.

Also through tennis and padel, we want to continue to promote a vision of technology that is accessible, intelligent, and designed to simplify everyday life.»

CAME has long supported the world of sport, recognising its social, educational and cultural value, offering its know-how to sports associations and users alike.

For over 20 years, the company has been the main sponsor of CAME Treviso, a team competing in Italy's Serie A futsal league, and is also active in the motorsport sector.

Its connection with tennis is also well established: CAME has worked with leading sports facilities and contributed to the management of spectator flows at major international events by installing advanced pedestrian access control systems. Furthermore, CAME has designed and installed integrated automation and access control systems in a wide range of sports settings, from stadiums to local sports centres, and for temporary events at both national and international level, including motor racing circuits hosting events such as the Porsche Carrera Cup. To ensure a safe and efficient experience, access management in stadiums and arenas requires advanced technological solutions capable of regulating crowd flows, minimising wait times and ensuring maximum protection. Among its various projects, CAME has supplied the perimeter access control system for the Stade de France in Paris, as well as for several of the world's largest stadiums built in Qatar.

CAME

CAME is a leading global brand for high-quality technological solutions and products for automation, smart homes, access control and security and parking systems that can improve the lives of the people who use them and the work of professionals. With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now President of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of

CAME S.p.A. The company has over 2500 employees, serves the market with more than 25 branches and 40 warehouses around the world, and operates in over 110 countries worldwide through partners and distributors with an integrated and global vision. In 2024 it generated a turnover of 341 million euros.

Follow CAME on its website www.came.com and through its [LinkedIn](#), [Facebook](#), [Instagram](#) and [WhatsApp](#) accounts.

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