CAME OBTAINS MATTER CERTIFICATION AND IS AMONG THE FORERUNNERS OF A NEW SMART HOME IDEA

Thanks to the new protocol, which allows all home automation and technology, even from different manufacturers, to be controlled from a single app or smart speaker, CAME is making smart home management more accessible and easier

CAME, a world-leading Made in Italy company in the sector of integrated solutions designed for the automation, control, and security of residential, public, and corporate environments, is among the pioneering companies **in its field** to obtain **MATTER certification**. This protocol allows **all automation and technology from different manufacturers** inside and outside the home **to be connected and controlled by a single app or smart speaker**, quickly, safely, and easily.

This ambitious goal has been achieved thanks to the joint efforts of the members of the Connectivity Standard Alliance, the association of the major manufacturers looking at the future of home automation and the market in a new way: no longer as a context in which manufacturers compete for exclusivity, but as an environment in which different players coexist, grow, and accelerate the development of the IoT market.

"We're proud to be part of the consortium that worked on the development of this protocol" comments **Antonio Milici, Chief R&D Officer at CAME S.p.A**. *"CAME develops and designs technological solutions and products capable of making people's lives easier and this is exactly the ultimate goal of the MATTER protocol. It was therefore natural and consistent for us to take part in its development process. MATTER is now recognized globally as the communication standard of the future due to its ability to connect devices from almost all major manufacturers."*

By simplifying the implementation and use of devices by users, MATTER removes major barriers and promotes a living culture in which all devices in the home can be connected to each other and controlled in total security through a single app or smart speaker. A QR code is attached to each protocol-compatible device for automatic configuration. Simply scan the code with your smartphone to pair each new product with the devices already in your home.

CAME

CAME is a leading global brand for high-quality technological solutions and products for automation, smart homes, access control, and security and parking systems that can improve the lives of the people who use them and the work of professionals.

With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now CEO of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of CAME S.p.A. The company has over 1800 employees, serves the market with 27 branches and more than 40 warehouses around

the world, and operates in 110 countries worldwide through partners and distributors with an integrated and global vision. In 2022, it recorded a turnover of €298 million.

Follow CAME on its website www.came.com and through its LinkedIn, Facebook and Instagram accounts.

Media Contacts:

CAME S.p.A.
Silvia Zaia - Fiorenzo Scroccaro
T (+39) 342 7791220 ; (+39) 0422 494701
szaia@came.com
fscroccaro@came.com

Press Office / SEC Newgate Italia
Teresa Baroni - Martina Basile
T (+39) 340 7608713 ; (+39) 338 9034914
teresa.baroni@secnewgate.it
martina.basile@secnewgate.it