

CAME TECHNOLOGY MANAGES THE PARKING FACILITIES OF THREE HOSPITALS IN ROME

The CAME parking system manages the parking areas of Rome's San Pietro, European and Aurelia hospitals.

Managing parking facilities is a particularly important concern for hospitals in need of reliable solutions to optimize parking availability. Technology designed to facilitate payment, simplify maintenance, and guarantee proper functioning of the parking systems while creating a seamless experience for users. With more than 60 years of experience in the supply of integrated solutions for automating residential, public and urban environments, **CAME has developed a turnkey solution for hospitals that responds to their management requirements and resolves the issues that most commonly affect them.**



Chosen for its capabilities, the company will act as technology partner to create **parking management systems for Rome's San Pietro** (600 parking places), **European** (100 parking places) and **Aurelia hospitals** (250 parking places).

To this end, CAME has taken advantage of the know-how of CAME Parkare, the brand of the Group specialized in urban mobility and able to offer customized, scalable and highly-personalized solutions using technology designed to simplify payment transactions

and manage routine maintenance to ensure operation of the system over time.

CLIENT NEEDS

Aurelia and European hospitals were in need of reorganizing and rationalizing the parking spaces within their facilities, managing the flow of traffic, and guaranteeing services differentiated according to user type. Another key necessity was to make it easier for the medical personnel of both hospitals to access both parking areas using a single card.

Along with improving efficiency, a primary goal for San Pietro hospital was to create two new additional parking areas – one reserved for employees charged on an access basis and one for the public charging hourly fees.

TECHNOLOGY AT THE SERVICE OF HOSPITALS

CAME's PKE system has been chosen to manage all three hospitals and is an ideal and flexible solution that guarantees high performance and is user friendly. Based on a network of automatic devices that regulate access, payment, and keep track of all activity within the parking facility, PKE technology is versatile and highly-customizable. The terminal displays can be customized with the client's logo and feature a voice synthesis function that guides users and simplifies parking operations.

MAIN INNOVATIONS:

- A proximity card providing easy access for hospital staff
- Differentiated rates based on user type
- Voice synthesis service to guide users for hassle-free interaction with parking terminals
- Short-stay parking tickets with QR codes

The PKE system's entry terminal comes equipped with a double printer and has been specifically designed to satisfy high traffic parking needs, guaranteeing high autonomy performance of the system (12,000 tickets) and reducing ordinary maintenance.



The standout feature of CAME's Parkare technology is **Lince 6 management software**, a cloud-based solution that enables hospitals to manage rates according to vehicle type and allows them to distinguish various user types, reserving different options for visitors, employees and service workers.

In this way, all three structures have been able to personalize their rates and manage special fees for specific types of patients or ER users.

For example, San Pietro hospital was able to create a new short-stay car park that offers free two-hour parking for quick hospital entries and exits.

In addition to **short-stay parking tickets with QR code**, all three hospitals now offer the possibility for its medical personnel to access the car parks using a practical proximity card that can be easily topped up at the automatic cashier machines. This essentially means that **employees of Aurelia and European hospitals can access the parking areas of both hospitals using a single card**. To further simplify things and guarantee maximum efficiency, Aurelia hospital has also decided to install a license plate reader system to enable quick entry and exit for ambulances.

San Pietro hospital has opted for an additional feature to guarantee parking availability for all of its medical personnel: in cases where the area reserved for staff parking is full, employees can access the visitor parking area and pay employee rates without being charged by the hour.

Besides implementing a Lince-6-based license plate reader system, CAME Parkare also features video camera functions linked to a VoIP video interphone that is already in use, offering a truly bespoke service.

CAME S.p.A.

CAME is a leading multinational providing integrated technology solutions for automating residential, public and urban environments that creates smart spaces to improve human wellbeing.

The Group develops operators for entrances, video entry intercom systems, heating management systems, home-and-building automation and burglar-proof systems, as well as sectional doors for homes and factories. It also offers solutions for special, large projects and for urban decor, automatic parking management systems and parking meters for pay-to-park facilities, including entrance control and security at public venues.

Owned by the Menuzzo family, CAME S.p.A. is extremely proud of its Italian heritage. With a capillary network of 480 distributors and business partners in 118 countries around the world, the company's head office is located in Dosson di Casier, in the province of Treviso, Italy. Its six production plants are located in Treviso, Sesto al Reghena (Pordenone, Italy), Spilimbergo (Pordenone, Italy), Avignon (France), Barcelona (Spain) and London (England). The company employs over 1,400 people. In 2017, turnover reached 255 million Euros. Follow CAME at www.came.com and its profiles on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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