

PRESS RELEASE

HOME: CAME COMBINES INNOVATION AND DESIGN IN THE NEW PLX WI-FI VIDEO ENTRY SYSTEM

With the App control, PLX allows you to answer the door phone directly from your mobile phone while comfortably seated on the sofa or when you are out of the house!

<u>PLX</u> is the **new hands-free video intercom by CAME**, a world-leading Made in Italy company in the field of integrated solutions designed for the automation, control and security of residential, public and corporate settings, which combines elegance, minimalist design and cutting-edge technology to make the home experience simple, easy and smart.

With its built-in Wi-Fi module able to connect directly to the home router and dedicated App, PLX allows users to answer the video intercom call, open the house gate or the front door, directly from their smartphone and with no distance limits: at home, in the garden, in the office, even while on holiday.

Not only technology, but also **design** and **user friendliness** have become increasingly important in recent years. In particular, we have witnessed the birth and evolution of new lifestyles, with the advent of smartworking, which has led to a reinvention of home spaces that now also accommodate workstations. In fact, with PLX, CAME has succeeded in combining elegant and minimalist design with product functionality. Matt white finishes, a slender shape, touch buttons and a thickness of only 25 mm make PLX the perfect furnishing object, aesthetically beautiful and at the same time practical. Its advanced technological solutions and the innovative design of the loudspeaker and microphone concealed in the casing guarantee crystal-clear sound and clear ring volume.

Images on the five-inch display are clear and sharp; in addition, PLX's technology corrects colours, contrast and brightness for flawless operation in all light conditions. Furthermore, in apartment blocks and collective environments, it allows users to call the guardian or reception with auxiliary controls, to automatically open the door when there is a high flow of people and, thanks to the 'Latch' function, to check the gate automation and its status even when it is not visible or users are unable to look out of the window, simply by means of an LED icon on the display.

CAME

CAME is a leading global brand for high-quality technological solutions and products for automations, smart homes, access control and security and parking systems that can improve the lives of the people who use them and the work of professionals.

With more than 50 years of history behind it, and even longer experience thanks to the companies that now belong to it, the Group founded by Paolo Menuzzo, now President of the holding company, is headquartered in Dosson di Casier, in the province of Treviso, and owns 10 manufacturing sites in Italy, France, Spain, UK, Turkey, and Brazil. Andrea Menuzzo, son of the founder, is the Chairman and CEO of CAME S.p.A. The company has over 1800 employees, serves the market with 29 branches and more than 40 warehouses around the world, and operates in 110 countries worldwide through partners and distributors with an integrated and global vision. In 2022 it generated a turnover of 298 million Euro.

Follow CAME also on the website www.came.com and on Linkedin, Facebook and Instagram.

Media Contacts:

CAME S.p.A.
Silvia Zaia - Fiorenzo Scroccaro
T (+39) 342 7791220; (+39) 347 3566803
szaia@came.com
fscroccaro@came.com

Press Office / SEC Newgate Italia
Teresa Baroni - Martina Basile
T (+39) 340 7608713; (+39) 338 9034914
teresa.baroni@secnewgate.it
martina.basile@secnewgate.it